

**OFFICE OF THE MAYOR AND CITY COUNCIL
TANEYTOWN, MARYLAND
Mayor and Council Special Meeting
Restructuring of Main Street
March 12, 2025**

The Mayor and City Council Special Main Street meeting was held at 7:30 PM on Wednesday, March 12, 2025. **Presiding Officer:** Mayor Miller **Present:** Mayor Pro Tem McCarron and Council members, Fuller, Foster, Chaney and Tillman. **Also Present:** City Manager Wieprecht and Clerk Kalman. Mayor Miller led the Pledge of Allegiance

The Mayor and City Council met to discuss the restructuring of Main Street. The topics discussed included:

- Maintaining the livability of Main Street, while preserving the history of the City.
- Inventory of available spaces for businesses.
 - ❖ City Manager Wieprecht advised the Department of Housing and Community Development offers assistance.
- Value of creating a transformative strategy
 - ❖ The role of both the City and the Main Street Board
- Uniformity of business hours.
- A stable funding program
 - ❖ The state recommendation of 1/3 local government, 1/3 fundraising and 1/3 grants was discussed as well as an increase in funding by the City which would either fluctuate based on growth or be a set amount included in the annual budget. Any outside committed funds need to come before the Council for approval.
- Identifying businesses which resonate with residents, commuters and visitors.
- Grant opportunities
 - ❖ Grants must be appropriate for Main Street versus the Chamber of Commerce
- Role of the Director of Economic Development
 - ❖ Salesman
 - ❖ Recruiter
 - ❖ Grant writer
 - ❖ Regular space inventory surveys
 - ❖ Advocate for business owners
- Economic Director position
 - ❖ After discussion about increasing the salary range, the Council decided by consensus to change the advertisement to read the salary is “commensurate with experience”.
 - ❖ Pursue other avenues to attract candidates for the position.

Public comment:

Comments from the public included encouragement to the Council to follow the State program, increased advertising by current businesses, salary for the Economic Development Director position and increasing food and drink establishments to draw patrons and other businesses.

Mayor Miller read the closed session minutes from March 10, 2025.

Adjournment: Motion to adjourn at 9:22 PM by Tillman, 2nd by Chaney – carried 5 - 0

Respectfully Submitted by: Clara Kalman, City Clerk